



Funded by the Directorate-General for Education, Youth, Sport and Culture of the European Commission
Programme "Music Moves Europe"

Associazione Scuola per Giovani Musicisti, Trieste

Call
TEME – Transnational European Music Entrepreneur
Training experience for young musicians - 2019

The Association "School for young Musicians" ("Scuola per Giovani Musicisti"), Trieste, Italy, in partnership with the University of Camerino, Macerata, Italy, launch the call for the selection of 10 European musicians to participate in the project "TEME - Transnational European Music Entrepreneur". The TEME project has been selected as one of the 10 European pilot cases of an experimental nature to test the new programme "Music Moves Europe" which has recently been proposed by the Directorate-General for Education, Youth, Sport and Culture of the European Commission.

Challenge

The value chain of the European music sector today is being challenged by changes that have taken place in the last few years in the way music is created, produced, distributed, consumed and monetised. It has been quite a revolution.

As a consequence, new forms of professionalization for musicians are now urgent, in order to acquire an effective music entrepreneurial mind-set suitable to address the "value-gap" resulting from inappropriate and inequitable repartition of revenues. The "TEME – Transnational European Music Entrepreneur" project aims to address this situation by outlining a highly innovative training scheme for the professionalization of young musicians: ten highly-skilled European Musicians will be selected to follow a pilot path to acquire an entrepreneurial mind-set and raise "self-made entrepreneurs" who are capable of planning a truly disruptive transnational plan for their own personal and professional development.

Selection of the Participants

Beneficiaries: 10 musicians, resident in the EU or in the CEI (Central European Initiative) area, with a good knowledge of English (minimum level A2) under the age of 30, with a tertiary level qualification (i.e.: Conservatory, University Degree, etc.) in the music sector and with some proven work experience in the music sector.

Application: to participate in the training program please submit your application via email. It is necessary to send a short motivation email (text up to 300 words), a detailed CV, and fill in the Application form attached to this Call. It is also necessary to send a video of maximum 3 minutes of self-presentation in which you also explain what motivates you to participate in this training program.

Timeline: the application must be submitted by 23.59 pm on 15th June, 2019.

Selection criteria:

- Curriculum vitae - evaluation up to 35 points
- Attitudes and motivations to participate in the training course: up to 35 points
- Previous professional musical experience: up to 30 points

Communication of the selection results: by 18th June, 2019.

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Conclusion of the training contract by 21st June, 2019.

Training

Duration: from 22nd June to 31st October, 2019.

Compulsory activities:

Selected participants must:

- Participate in the first phase of **distance learning** - from 22nd June to 26th June, 2019
- Participate in the **training residency in Italy** from 26th June to 26th July, 2019
- Participate in remote fortnightly meetings that will be planned in collaboration with the Coach, assigned to each participant, in support of the "Individual Personal and Professional Development Plan" (at least 8 meetings)
- **Actively participate** in all planned initiatives
- Draw up a **logbook** that covers all this training experience
- Draw up your own "**Personal and Professional Development Plan**" for the development and internationalization of your career

Places of activity:

- online from your European residence for the first month,
- in Italy in the period from 26th June to 26th July, 2019 (with residence in Trieste from 26th June to 10th July, 2019 and in Camerino from 10th July to 26th July, 2019)
- and again from your residence with distance and online commitment, until the end of October 2019.

Expected average commitment:

- **Part time** (4 hours per day) at a distance, starting from 22nd June, 2019
- **Full time** the month in Italy from 26th June to 26th July, 2019 (average commitment expected 48 hours per week)
- **Part time** in August, September and October 2019

Main topics of training during the period of residence in Italy:

2 training courses of 40 hours each on:

- Strategic vision and management by objectives
- Project management
- Relations with the market: Sales, Marketing, Audience, Sponsors
- Economic financial planning: Bus Plan, Costs, Revenues, Funding
- Event planning & event management
- Communication Strategies, Social Media and Digitization
- Interpersonal communication and collaboration
- Regulatory aspects: protection of Intellectual Property, subjects, contracts
- Elements of Acoustics
- Production and management of audio and video files
- 7 interventions by experts - testimonials - managers, entrepreneurs and representatives of institutions on the theme of musical, innovative and transversal careers and co-operation with other non-musical sectors (training, organization, management, neuroscience, health, wellness, ...)
- 3 peer education laboratories with other young musicians who have already implemented internationalization plans for their musical career
- realization of at least one event, an individual or group performance, based on one's specific musical professionalism.

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Costs to be paid by the participants:

travel costs to and from the training residence in Italy (arrival in Trieste for the outward journey and departure from Camerino for the return journey).

Reimbursement of costs by the participants: in the event of interruption of the training course and /or failure to develop the outputs required by the training contract the participants must pay the following penalties:

- Euro 1,000.00 in case of unjustified renunciation of participation up to 26th June, 2019
- Euro 3,000.00 in the event of unjustified withdrawal from participation after 26th June, 2019
- Euro 1,000.00 in case of failure to deliver or non-approval of the "Individual Personal and Professional Development Plan" by the Project Board

For more information, visit www.esyo.eu

Please submit your application form to teme.application2019@gmail.com

Pursuant to the European regulation GDPR 679/2016, the data provided by the candidates are collected by SGM for the purpose of managing the selection procedure and are processed solely for purposes related to the procedure itself and to the subsequent management of the related procedural activities.

Trieste, 13th May, 2019

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APPLICATION FORM

“TEME – Transnational European Music Entrepreneur”
Training experience for young musicians - 2019

To

ASSOCIAZIONE PER GIOVANI MUSICISTI, TRIESTE

1. PERSONAL INFORMATION	
a. First name	
b. Last name	
c. Place and date of birth	
d. Address	
e. E-mail	
f. Phone number	

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2. EDUCATION BACKGROUND	
a. Tertiary level qualification in the music sector	
b. English level	
c. Work experiences in the music sector	

I undertake to observe the compulsory activities as indicated in the Call:

Compulsory activities:

- Participate in the first phase of **distance learning** - from 22nd June to 26th June, 2019
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- Participate in remote fortnightly meetings that will be planned in collaboration with the Coach, assigned to each participant, in support of the "Individual Personal and Professional Development Plan" (at least 8 meetings)
- **Actively participate** in all planned initiatives
- Draw up a **logbook** that covers all this training experience
- Draw up my own "**Personal and Professional Development Plan**" for the development and internationalization of my career.

Places of activity:

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- in Italy in the period from 26th June to 26th July, 2019 (with residence in Trieste from 26th June to 10th July, 2019 and in Camerino from 10th July to 26th July, 2019)
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Expected average commitment:

- **Part time** (4 hours per day) at a distance, starting from 22nd to June, 2019
- **Full time** the month in Italy from 26th June to 26th July, 2019 (average commitment expected 48 hours per week)
- **Part time** in August, September and October 2019

Attachments:

1. Personal motivation statement (text up to 300 words)
2. Detailed CV
3. video of maximum 3 minutes of self-presentation

Place and date	
Signature	

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